

# VISION

## **The best partner for the best clients**

- ÅF meets every technical challenge
- ÅF's business model outperforms all competitors
- ÅF sales will total 1 billion euros by 2015

## **ÅF meets every technical challenge**

ÅF has access to more than 100 million hours of engineering experience – know-how and solutions that are documented in “ONE”, our unique knowledge bank that is available to every ÅF employee. This means that:

- every ÅF employee can make use of the full, combined strength of ÅF
- ÅF is ready to tackle every technical challenge, now and in the future

## **ÅF's business model outperforms all competitors**

ÅF does not charge for its time, but for the value it creates. That increases the productivity in our projects and reduces costs for the clients. Partnership plays a central role in our assignments, because it is as a partner that ÅF can deliver real value – the right quality at the lowest overall cost.

Our outstanding co-workers are one step ahead in terms of technical expertise, business acumen and total independence.

For our clients and competitors it is clear that here at ÅF we demand more of ourselves. We have the will to win.

## **ÅF sales will total 1 billion euros by 2015**

ÅF will become Europe's leading technical consultant. For us, that means becoming the most profitable company among our biggest competitors in the business.

Our rate of growth will be high. We will grow both organically and through corporate acquisitions, but we will also be careful to ensure that the companies we acquire make a positive contribution to our profitability and to the ÅF culture.