

ÅF – OLYMPIC GREEN ADVISOR

ÅF has embarked on an important joint venture with the Olympic Committees in Finland, Norway, Sweden and Switzerland, assuming the role of Olympic partner and Green Advisor to all four of these national organisations.

ÅF will act as a consultant and advisor on green issues and play an active part in developing Olympic sporting activities from a sustainability perspective. Sustainability is an issue that is rapidly growing in importance in the Olympic movement, particularly when it comes to choosing host cities for future Olympic events. The focus will be on policies, strategies and action programmes, and on the education of staff, coaches and the athletes themselves.

ÅF is also a sponsor for these four national Olympic Committees. A sponsorship agreement has been signed for the period 2010–2014 that will cover three

Olympic Games. ÅF will educate the Olympic teams of all four countries in green issues.

The Olympic rings and the exclusive title of Green Advisor have been integrated into ÅF's external communications. The Olympic rings and the Olympic Association are the world's strongest and most fiercely protected non-commercial brand.



GREEN
ADVISOR
TO FOUR NATIONAL OLYMPIC COMMITTEES



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Hanoi



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A brief historical summary

On 23 February 1895 Södra Sveriges Ångpanneförening was created when a number of steam generator owners in the south of Sweden joined forces to prevent accidents and make more efficient use of steam power.

In the 115 years that have elapsed since then, ÅF has played a major role in the industrial developments that have revolutionised society.

The company has guided its clients through four huge technology changes – steam, electricity, nuclear power and computerisation – and remained at the forefront of technology both in the industrial era and in today's information society.

Since AB Ångpanneföreningen was first listed on the Stockholm Stock Exchange in January 1986, the company has grown to become one of Europe's largest technical consulting companies.

On 5 May 2008 AB Ångpanneföreningen changed its name to ÅF AB.

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